

INVOICE



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
169731-1	10/30/16	October 2016	09/26/16 - 10/23/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Advertiser	Product	Estimate Number
ISS/Republican State Leade	REP ST LDRSHP COMM	144

Flight Dates	Order #	Alt Order #
10/10/16 - 11/13/16	169731	08414189

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Agency Code	Advertiser Code	Product 1/2
TV15623	56	108

Agency Ref	Advertiser Ref
9083	59919

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	2	WHIO	W	10/12/16	6:44 AM	Daybreak Edition 6a	6a-7a	:30	RSLC161002H	\$1,200.00	NM
8	1	WHIO	W	10/12/16	8:51 AM	CBS This Morning	7a-9a	:30	RSLC161002H	\$1,000.00	NM
9	1	WHIO	W	10/12/16	9:37 AM	M-F 9a-10a	9a-10a	:30	RSLC161002H	\$550.00	NM
1	1	WHIO	W	10/12/16	12:24 PM	NewsCenter 7 @ noon	12p-1230p	:30	RSLC161002H	\$1,525.00	NM
3	1	WHIO	W	10/12/16	5:27 PM	NewsCenter 7 5p	5p-530p	:30	RSLC161002H	\$2,000.00	NM
4	2	WHIO	W	10/12/16	5:43 PM	NewsCenter 7 530p	530p-6p	:30	RSLC161002H	\$2,200.00	NM
5	1	WHIO	W	10/12/16	6:09 PM	NewsCenter 7 6p	6p-630p	:30	RSLC161002H	\$2,500.00	NM
7	1	WHIO	W	10/12/16	7:14 PM	M-F 7p-730p	7p-730p	:30	RSLC161002H	\$2,000.00	NM
2	1	WHIO	Th	10/13/16	5:23 AM	Daybreak Edition 5a	5a-530a	:30	RSLC161002H	\$700.00	NM
6	1	WHIO	Th	10/13/16	6:40 AM	Daybreak Edition 6a	6a-7a	:30	RSLC161002H	\$1,200.00	NM
3	2	WHIO	Th	10/13/16	5:11 PM	NewsCenter 7 5p	5p-530p	:30	RSLC161002H	\$2,000.00	NM
4	1	WHIO	Th	10/13/16	5:53 PM	NewsCenter 7 530p	530p-6p	:30	RSLC161002H	\$2,200.00	NM
2	2	WHIO	F	10/14/16	5:23 AM	Daybreak Edition 5a	5a-530a	:30	RSLC161002H	\$700.00	NM
8	2	WHIO	F	10/14/16	8:59 AM	CBS This Morning	7a-9a	:30	RSLC161002H	\$1,000.00	NM
9	2	WHIO	F	10/14/16	9:47 AM	M-F 9a-10a	9a-10a	:30	RSLC161002H	\$550.00	NM
1	2	WHIO	F	10/14/16	12:13 PM	NewsCenter 7 @ noon	12p-1230p	:30	RSLC161002H	\$1,525.00	NM
5	2	WHIO	F	10/14/16	6:13 PM	NewsCenter 7 6p	6p-630p	:30	RSLC161002H	\$2,500.00	NM
10	1	WHIO	F	10/14/16	11:34 PM	M-Su 11p News	11p-1135p	:30	RSLC161002H	\$2,200.00	NM
12	1	WHIO	Sa	10/15/16	6:10 AM	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM	:30	RSLC161002H	\$600.00	NM
13	1	WHIO	Sa	10/15/16	8:26 AM	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM	:30	RSLC161002H	\$1,300.00	NM
11	1	WHIO	Sa	10/15/16	10:58 AM	CBS This Morning Sa	10:00 AM-12:00 PM	:30	RSLC161002H	\$1,100.00	NM
10	2	WHIO	Sa	10/15/16	11:32 PM	M-Su 11p News	11p-1135p	:30	RSLC161002H	\$2,200.00	NM
2	3	WHIO	M	10/17/16	5:11 AM	Daybreak Edition 5a	5a-530a	:30	RSLC161002H	\$700.00	NM
6	3	WHIO	M	10/17/16	6:23 AM	Daybreak Edition 6a	6a-7a	:30	RSLC161002H	\$1,200.00	NM
8	4	WHIO	M	10/17/16	8:42 AM	CBS This Morning	7a-9a	:30	RSLC161002H	\$1,000.00	NM
9	4	WHIO	M	10/17/16	9:29 AM	M-F 9a-10a	9a-10a	:30	RSLC161002H	\$550.00	NM
1	3	WHIO	M	10/17/16	12:25 PM	NewsCenter 7 @ noon	12p-1230p	:30	RSLC161002H	\$1,525.00	NM
3	4	WHIO	M	10/17/16	5:23 PM	NewsCenter 7 5p	5p-530p	:30	RSLC161002H	\$2,000.00	NM
4	4	WHIO	M	10/17/16	5:38 PM	NewsCenter 7 530p	530p-6p	:30	RSLC161002H	\$2,200.00	NM
5	3	WHIO	M	10/17/16	6:29 PM	NewsCenter 7 6p	6p-630p	:30	RSLC161002H	\$2,500.00	NM
7	2	WHIO	M	10/17/16	7:28 PM	M-F 7p-730p	7p-730p	:30	RSLC161002H	\$2,000.00	NM
2	4	WHIO	Tu	10/18/16	5:24 AM	Daybreak Edition 5a	5a-530a	:30	RSLC161002H	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoicing@coxinc.com 1-855-333-2676 Thank you for your business!

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169731-1	10/30/16	October 2016	09/26/16 - 10/23/16

Advertiser	Product	Estimate Number
ISS/Republican State Lead	REP ST LDRSHP COMM	144

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	4	WHIO	Tu	10/18/16	6:58 AM	Daybreak Edition 6a	6a-7a	:30	RSLC161002H	\$1,200.00	NM
1	4	WHIO	Tu	10/18/16	12:21 PM	NewsCenter 7 @ noon	12p-1230p	:30	RSLC161002H	\$1,525.00	NM
5	4	WHIO	Tu	10/18/16	6:22 PM	NewsCenter 7 6p	6p-630p	:30	RSLC161002H	\$2,500.00	NM
3	3	WHIO	W	10/19/16	5:27 PM	NewsCenter 7 5p	5p-530p	:30	RSLC161002H	\$2,000.00	NM
4	3	WHIO	W	10/19/16	5:55 PM	NewsCenter 7 530p	530p-6p	:30	RSLC161002H	\$2,200.00	NM
10	3	WHIO	W	10/19/16	11:22 PM	M-Su 11p News	11p-1135p	:30	RSLC161002H	\$2,200.00	NM
8	3	WHIO	Th	10/20/16	8:59 AM	CBS This Morning	7a-9a	:30	RSLC161002H	\$1,000.00	NM
9	3	WHIO	Th	10/20/16	9:46 AM	M-F 9a-10a	9a-10a	:30	RSLC161002H	\$550.00	NM
12	2	WHIO	Sa	10/22/16	6:38 AM	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM	:30	RSLC161002H	\$600.00	NM
13	2	WHIO	Sa	10/22/16	8:26 AM	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM	:30	RSLC161002H	\$1,300.00	NM
11	2	WHIO	Sa	10/22/16	11:29 AM	CBS This Morning Sa	10:00 AM-12:00 PM	:30	RSLC161002H	\$1,100.00	NM
10	4	WHIO	Su	10/23/16	11:46 PM	M-Su 11p News	11p-1135p	:30	RSLC161002H	\$2,200.00	NM
Total Spots								44			

Payment Terms 30 Days

<u>Gross Total</u>	\$65,500.00
<u>Agency Commission</u>	\$9,825.00
<u>Net Amount Due</u>	\$55,675.00

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